NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Jennifer Stone 414-906-1111 x27 jennifer@reindlbindery.com

Reindl Bindery Company Announces Change in Ownership

Glendale, WI – June 27, 2007 – Reindl Bindery Co., Inc. of Glendale Wisconsin is proud to announce that it is under new ownership.

Reindl Bindery, which was established in 1978, is now owned by David Reindl and Steven Reindl. Dale Reindl has been the President and Kathy Reindl, Vice-President of the company.

"As an owner of a family owned business it has always been my dream to be able to have our family business pass on to the next generation," states Dale. Under the new ownership of the company, David Reindl will assume the President's title and Steven will be the Vice-President. Dale will continue his employment with the company as well as named Chairman of the Board.

Reindl Bindery continues to be one of the leading trade binderies in the nation specializing in hard cover binding, cover wrapping and lining along with the mounting of media components such as CD/DVD trays and booklets, perfect binding and mechanical binding.

For more information about Reindl Bindery Company, call Steve Reindl at 414-906-1111 or visit www.reindlbindery.com.